Permit #F00026306

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026306 **Type of Permit:** FILMING **Release Date:** 03/31/2010

Production Company PARANOID US

Insured Company Name PARANOID US

Contact Phone No. 1 310-202-1100
Contact Phone No. 2
Fax
Address 8603 WASHINGTON BLVD
CULVER CITY, California 90232

Production Title PHARMACY - BAYER

Type of Production Commercial - Standard

Producer TBD TBD

Director TBD TBD

1st AD TBD TBD

Production Manager TBD TBD

FilmL.A. Coordinator Naomi Kajiyama

Location Manager PETER ORTH
Primary Phone Mobile - 310-413-8267
Secondary Phone Office - 310-202-1100

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$0.00
Posting 600	$104.00
Posting 900	$312.00
Notification Charge	$695.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,536.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $3,357.00

Number of Locations 3

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Summary Information — Location

Permit Number F00026306
Production Company PARANOID US
Insured Company PARANOID US
Production Title PHARMACY - BAYER

Location Manager PETER ORTH
Primary Phone Mobile - 310-413-8267
Secondary Phone Office - 310-202-1100

Location Address 14070 Ventura Blvd, Sherman Oaks, CA, 91423

Location Names

Location Type Pharmacy

Location Description

Film Dates 4/1/2010 - 4/2/2010 10:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document Paranoid.PharmacyBayer.26306.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
LA City UFSO assigned	25275
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Film/Posting date of 4/2 added by E Smith 3/30; Add'l posting and notification fees due

Coordinator Note UFSO required 4/1-4/2 1000-2100 hrs (UFSO hire confirmed by Insp Owens 3/31)

Parking

Base Camp
Location Type : Private Parking Lot
Street : 14103 Ventura Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 14006 Riverside Dr- Fashion Square

Posting "No Parking" signs
S/S Ventura Blvd., Hazeltine Av - West 150'
W/S Hazeltine Av., Ventura Blvd - South 100'
W/S Hazeltine Av., from the Alley (South of Ventura Blvd) - Dickens St

Approximate Footage 601 - 900 **Log Number** 1012771

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Summary Information — Location

Permit Number	F00026306	**Location Manager**	PETER ORTH
Production Company	PARANOID US	Primary Phone	Mobile - 310-413-8267
Insured Company	PARANOID US	Secondary Phone	Office - 310-202-1100
Production Title	PHARMACY - BAYER		

Date(s) 4/1/2010 to 4/1/2010 **Time(s)** 00:00 to 00:00

Posting "No Parking" signs S/S Ventura Blvd., Hazeltine Av - West 150'
W/S Hazeltine Av., Ventura Blvd - South 100'
W/S Hazeltine Av., from the Alley (South of Ventura Blvd) - Dickens St

Approximate Footage 601 - 900 **Log Number** 1012846

Date(s) 4/2/2010 to 4/2/2010 **Time(s)** 00:00 to 00:00

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Summary Information — Location

Permit Number F00026306
Production Company PARANOID US
Insured Company PARANOID US
Production Title PHARMACY - BAYER

Location Manager PETER ORTH
Primary Phone Mobile - 310-413-8267
Secondary Phone Office - 310-202-1100

Location Address Ventura Blvd., Hazeltine Av - East 150', Los Angeles, CA, 91423

Location Names

Location Type Sidewalk

Location Description

Film Dates 4/1/2010 - 4/1/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Equipment on sidewalk only.; Exterior walk and talk on the sidewalk. Camera on sticks.;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note May not block access to pedestrian crosswalks at any time

Parking

Base Camp
Location Type : Private Parking Lot
Street : 14103 Ventura Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 14006 Riverside Dr

Posting "No Parking" signs S/S Ventura Blvd., Hazeltine Av - East 150' (POSTING CANCELED PER E SMITH 3/29; NO POSTING FEE DUE)

Approximate Footage 0 - 300 **Log Number**

Date(s) 4/1/2010 to 4/1/2010 **Time(s)** 00:00 to 00:00

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Summary Information — Location

Permit Number F00026306
Production Company PARANOID US
Insured Company PARANOID US
Production Title PHARMACY - BAYER

Location Manager PETER ORTH
Primary Phone Mobile - 310-413-8267
Secondary Phone Office - 310-202-1100

Location Address Alley South of Riverside Dr., Morse Av - Van Noord Av, Los Angeles, CA, 91423

Location Names

Location Type Alley

Location Description

Film Dates 4/1/2010 - 4/2/2010 12:00 - 20:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	40
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Exterior models against scenery; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note Film/Posting date of 4/2 added by E Smith 3/30; Add'l posting and notification fees due

Parking

Base Camp
Location Type : Private Parking Lot
Street : 14103 Ventura Blvd

Crew Parking
Location Type : Private Parking Lot
Street : 14006 Riverside Dr

Posting "No Parking" signs
S/S Riverside Dr., Van Noor Av - West 150'
E/S Van Noord Av., Riverside Dr - South to Alley
E/S Morse Av., Riverside Dr - South to Alley

Approximate Footage 601 - 900 **Log Number** 1012772

Date(s) 4/1/2010 to 4/1/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs S/S Riverside Dr., Morse Av - Van Noord Av

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Summary Information — Location

Permit Number	F00026306	**Location Manager**	PETER ORTH
Production Company	PARANOID US	Primary Phone	Mobile - 310-413-8267
Insured Company	PARANOID US	Secondary Phone	Office - 310-202-1100
Production Title	PHARMACY - BAYER		

S/S Riverside Dr., Morse Av - Worster Av

Approximate Footage 301 - 600 **Log Number** 1012770

Date(s) 4/1/2010 to 4/1/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs
S/S Riverside Dr., Van Noor Av - West 150'
E/S Van Noord Av., Riverside Dr - South to Alley
E/S Morse Av., Riverside Dr - South to Alley

Approximate Footage 601 - 900 **Log Number** 1012847

Date(s) 4/2/2010 to 4/2/2010 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs
S/S Riverside Dr., Morse Av - Van Noord Av
S/S Riverside Dr., Morse Av - Worster Av

Approximate Footage 301 - 600 **Log Number** 1012847

Date(s) 4/2/2010 to 4/2/2010 **Time(s)** 07:00 to 22:00

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Permit #F00026306

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Paranoid US ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 3/30/10 By _____
Representative's Signature **SIGN HERE**

Paranoid US
Name of "Principal" (Production Company)

Peter Orth
Print Princpal Representative's Name

Location Mgr
Representative's Title (i.e. UPM, Loc Mgr)

8603 Washington Blvd
Principal's Address

Culver Blvd 90232 CA
City, State, Zip Code

310 413 8267
Principal's Telephone Number

NOT PERMITTED